

Instructions for Engaging the FutuRN

Purpose:

Engage the FutuRN is designed to offer a dynamic program that calls members to get active in the community and be present as a resource for high school students (and other young students) deciding on a career. This program will attempt to start the conversation at a pivotal point in young students' careers by exposing them to nursing as a potential career, and outline the necessary steps to attain the Registered Nurse designation. The project aligns with AAMN's commitment for community involvement and helps make AAMN a more recognizable brand among up-and-coming health care professionals by introducing them to potential future male colleagues in the profession.

The Purpose of **Engage The FutuRN** is to:

1. Expose younger students to the field of nursing.
2. Provide smaller chapters with a way to participate with AAMN on a national level.
3. Make the AAMN brand recognizable to younger students.
4. Cultivate the next generation of AAMN leadership.
5. Encourage collaboration at the local and regional chapter level through incentives and competition.

Objective:

AAMN chapters will reach out to 100 classrooms in the first year and 300 classrooms annually for subsequent years. This would amount to close to 2,500 students. A second goal is to have national involvement for this project with 20 chapters giving at least one presentation over the course of the first year.

Contest:

The FutuRN leadership team will use a point system to track the progress of competing chapters.

Point System

- TWO points for each classroom reached.
- ONE additional point for pictures on social media with the geotag of the location.

Examples:

A) Chapter provides presentations to three classes at the same location. It would be awarded six points for the classes reached and an additional point for posting on social media and using a geotag. The total points for Example A would be **SEVEN**.

B) Chapter presents to one class at a single location. This chapter will be awarded two points for the presentation and may earn an additional point for posting on social media. Example B would have a maximum point total of **THREE**.

Chapter Awards

- 1) **First Place** = THREE (3) free National Conference registrations to accept award at 2019 conference in Orlando and free graduation cords for all national dues paying student members of chapter graduating in 2019.

- 2) **Second Place** = THREE (3) National Conference registrations at 50% discount to accept award at 2019 conference in Orlando and 50% off graduation cords for all national dues paying student members of chapter graduating in 2019.
- 3) **Third Place** = THREE (3) National Conference registrations at 25% discount to accept award at 2019 conference in Orlando and 25% off graduation cords for all national dues paying student members of chapter graduation in 2019.

(NOTE: Health System chapters can substitute AAMN logo gear of their choice at the percentage discounts in replacement of graduation cords.)

Individual Awards

In addition to the aforementioned awards, individual awards are necessary to encourage individual participation in otherwise inactive chapters. Moreover, this allows AAMN to identify up-and-coming leaders who are fully engaged in AAMN projects and can be advanced within the organization.

Therefore, we propose the following individual awards:

- 1.) **First place:** Full 2019 Conference Registration, award plaque, AND invitation to join an AAMN committee of their choosing
- 2.) **Second Place:** Plaque and 50% Reduced rate Conference Registration, AND Invitation to choose any committee to join
- 3.) **Third Place:** Plaque, 25% reduced rate of Conference Registration Invitation to join an AAMN committee of their choosing

** A fundamental part of this award system is keeping these talented leaders engaged with AAMN and help them develop into future AAMN leaders.

** Record keeping for the contest will be counted on a per-classroom basis as opposed to per student to avoid the potential for inflated numbers. However, attendance records will be kept for the purpose of promoting the campaign (i.e., advertising 2,500 students reached sounds better than 100 classrooms).

Resources:

- 1) Powerpoint with lecture notes
- 2) Pamphlet (PDF) for high school/middle school students considering nursing
- 3) Pamphlet (PDF) promoting AAMN

Deadlines:

Start: 1/14/2019

End: 5/31/2019

**Award Winners will be announced by 6/14/19.

Please submit all materials for consideration in the point system to info@aamn.org