48th Annual AAMN Conference
Exhibitor and Sponsor Prospectus

October 19-21, 2023
Astor Crowne Plaza Hotel
New Orleans
Reach Your Target Audience at the AAMN 48th Annual Conference!

Come network with your nursing customers and constituents! Highlight the best of your company’s products and services by sponsoring or exhibiting at the 48th AAMN Annual Conference. We are expecting an audience of over 200 nurses and nursing professionals, many of which are involved in executive roles. We are also expecting a great student turnout, which will make this event a great opportunity to network with future leaders in nursing.

Conference Overview

The American Association for Men in Nursing’s 48th Annual Conference provides a unique chance to reach some of the most influential leaders in nursing. Spanning over two days, nurse executives, educators, professionals and students will be looking to engage with representatives from companies that serve the nursing profession. Dedicated exhibit hall hours offer an ideal platform to network with more than 200 attendees. There are many opportunities to provide your company a perfect way to showcase your brand and network with your target audience!

Six Reasons to Exhibit

- Face-to-face time with nursing leaders and students
- Nurse recruitment opportunities
- Establish brand identity
- Attendee mailing list
- Meal functions in the exhibit hall
- Dedicated hours solely for exhibitor/attendee interaction

About AAMN

Our Mission
To shape the practice, education, research, and leadership for men in nursing and advance men’s health

Our Vision
To be the association of choice representing men in nursing

Previous Attendee Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Nurse Professionals</td>
<td>15%</td>
</tr>
<tr>
<td>Nursing Executives</td>
<td>18%</td>
</tr>
<tr>
<td>Other Professionals</td>
<td>12%</td>
</tr>
<tr>
<td>Nursing Educators</td>
<td>30%</td>
</tr>
<tr>
<td>Nursing Students</td>
<td>25%</td>
</tr>
</tbody>
</table>
Exhibit Space Rates

Single Tabletop Exhibit - $1,300

- One Complimentary Full Conference Registration
- One 6 ft. clothed and skirted table with two chairs and one wastebasket
- Meal functions and reception within the Exhibit Hall for each representative purchased per booth space
- Recognition on other conference marketing materials
- Your company’s name promoted on the AAMN website and in pre-event newsletters

Post-Conference Attendee Lists

Exhibitors have the opportunity to purchase the post-conference attendee list in electronic format (one-time use only). The post-conference attendee list costs $500 for exhibitors and is available after October 23, 2023. Send an email request to info@aamn.org to order an attendee list.

Every effort will be made to accommodate requests for booth assignments. Event sponsors are given first preference on locations. AAMN reserves the right to make changes to the booth floor plan as may be deemed necessary. Please provide location preferences on the Exhibit Space Application. Your booth number and location will be provided after Oct. 1, 2023.

Additional Exhibitor Badges - $250 per staff member; includes access to all meals provided to attendees.

Note: Exhibitors are responsible for the cost of electrical and internet service provided specifically for your booth.
Conference Sponsorship Opportunities

In-Event Sponsorships

Includes exhibitor table, one registration, logos on all event marketing materials, free access to attendee lists (upon request), inserts within conference attendee bags. Meal sponsorships include table-top promotional materials and speaking opportunities. Inquire for more details.

Lanyard Sponsor - $2,500 (exclusive). **SOLD**
Conference Bag Sponsor - $2,000 (exclusive)
Event App Sponsor - $2,500 (exclusive)
Six-month ad package on AAMN website - $2,500
Conference Pens - $1,000 (exclusive) - sponsor provides pens
Awards Gala - $12,500 (primary sponsor), $7,500 (secondary sponsor)
Breakfast Sponsor - $3,000 (daily) / $5,000 (Friday/Saturday)
Lunch Sponsor - $5,000 (Friday)

General Event Sponsorships

Include exhibitor table, up to four registrations, logos on all event marketing materials, free access to attendee lists (upon request), inserts within conference attendee bags, promotional video spots aired during various event breaks, and exposure on AAMN’s social media reports from the event.

**Platinum Sponsorship - $7,500** (includes four event registrations, placement of tier 1-size logo on all promotional materials and on-site signage).
**Gold Sponsorship - $5,000** (includes three event registrations, placement of tier 2-size logo on all promotional materials and on-site signage).
**Silver Sponsorship - $2,750** (includes two event registrations, placement of tier 3-size logo on all promotional materials and on-site signage).
## Exhibit Space Reservation

<table>
<thead>
<tr>
<th>Company/Organization</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td></td>
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<tr>
<td>Address</td>
<td></td>
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<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>ZIP</td>
<td></td>
</tr>
<tr>
<td>Phone Number</td>
<td>E-Mail Address</td>
</tr>
</tbody>
</table>

### Onsite Representative Name for Badge

### Additional Onsite Representative Name(s)

## Location Preference

1st Choice 2nd Choice 3rd Choice

Companies across from or next to which we would like to be located.

Companies across from or next to which we would NOT like to be located.

## Authorization

We agree to the terms of the Exhibit Space Contract attached. Acceptance of this application by Show Management constitutes a contract.

Authorized Signature  
Date

Print Name

## Exhibit Table ($1,300)

(Includes one exhibitor badge)

## Additional Exhibitor Badge ($250)

### Event Sponsorship

- Platinum Sponsorship ($7,500)
- Gold Sponsorship ($5,000)
- Silver Sponsorship ($2,750)

Event sponsorships include one exhibitor table and between 2-4 event registrations

It is understood that this application will become a binding contract upon acceptance by AAMN, and incorporated into this contract are the attached terms, conditions, rules and regulations. Payable in U.S. dollars.

Total Amount

Choose one:  
- Check  
- MasterCard  
- VISA  
- AMEX  
- Discover

Card/Check Number

Expiry Date  
Security Code

Name of cardholder (please print)

Signature of cardholder

Cardholder Address (if different)

Return signed contract along with payment to:
American Association for Men in Nursing  
941 Huntington Ave. #213  
Wisconsin Rapids, WI 54494

If paying by credit card, scan the completed form and return via email to info@aamn.org