

AAMN

Advancing Men in Nursing

44th ANNUAL CONFERENCE Exhibitor Prospectus



Oct 31 - Nov 2, 2019

**Wyndham Lake Buena Vista Disney Springs Resort
Orlando, Florida**

Reach Your Target Audience at the AAMN 44th Annual Conference!

Come network with your nursing customers and constituents! Highlight the best of your company's products and services by sponsoring or exhibiting at the 44th AAMN Annual Conference! We are expecting an audience of over 200 nurses and nursing professionals, many of which are involved in executive roles. We are also expecting a great student turnout, which will make this event a great opportunity to network with future leaders in nursing!

Conference Overview

The American Association for Men in Nursing's 44th Annual Conference provides a unique chance to reach some of the most influential leaders in nursing. Spanning over two days, nurse executives, educators, professionals and students will be looking to engage with representatives from companies that serve the nursing profession. Dedicated exhibit hall hours offer an ideal platform to network with more than 200 attendees. There are many opportunities listed in this prospectus to provide your company a perfect way to showcase your brand and network with your target audience!

Six Reasons to Exhibit

- Face-to-face time with nursing leaders and students
- Nurse recruitment opportunities
- Establish brand identity
- Attendee mailing list
- Meal functions in the exhibit hall
- Dedicated hours solely for exhibitor/attendee interaction

Previous Attendee Breakdown

35%	Nurse Professionals	24%	Nursing Executives
15%	Other Professionals	14%	Nursing Educators
12%	Students		

About AAMN

Our Mission

To shape the practice, education, research, and leadership for men in nursing and advance men's health

Our Vision

To be the association of choice representing men in nursing

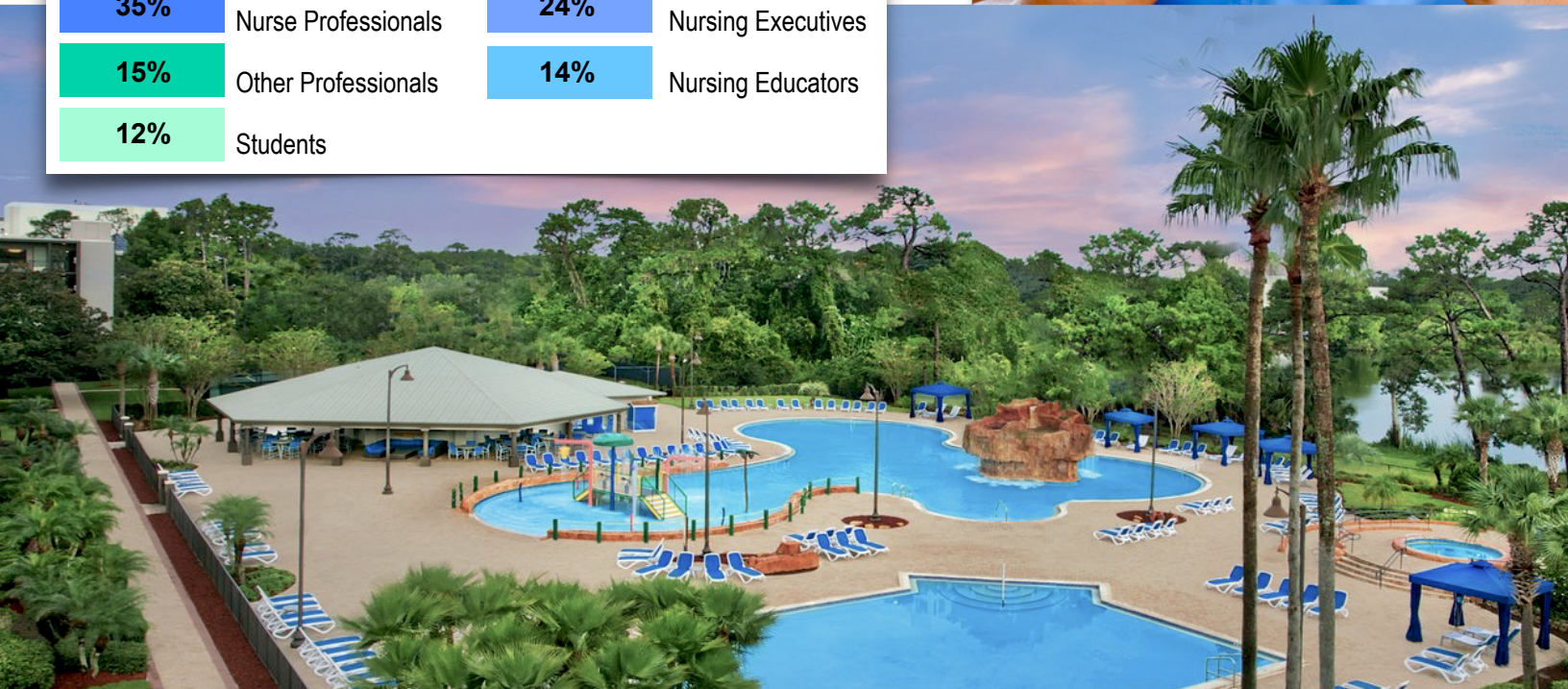


Exhibit Space Rates

Single Tabletop Exhibit - \$1,000

- One Complimentary Full Conference Registration
- 1-6' clothed and skirted table with 2 chairs and one wastebasket
- Meal functions and reception within the Exhibit Hall for each representative purchased per booth space
- Recognition on other conference marketing materials
- Your company's URL on the AAMN Website for 60 days!

Pre- and Post-Conference Attendee Lists

Your company has the opportunity to purchase the pre and post-conference attendee lists in electronic format (one time use only). The pre-conference attendee mailing list costs \$300 for exhibitors and \$1,000 for non-exhibitors. The pre-conference list is available after August 1, 2019. The post-conference attendee list costs \$375 for exhibitors and \$1,250 for non-exhibitors and is available after October 7, 2019. Send an email request to info@aamn.org to order an attendee list.

Every effort will be made to accomodate requests for booth assignments. AAMN reserves the right to make changes to the booth floor plan as may be deemed necessary. Please provicde location preferences on the Exhibit Space Application. Visit the AAMN website to view the floor plan and booth availability.

Addiitonal Exhibitor Badges - \$100 per staff member (This badge only provides access to Exhibit Hall).

Note: Exhibitors are responsible for the cost of electrical and internet service, as well as Hotel Liability Insurance.



Unbundled Sponsorship Opportunities

Wi-Fi Sponsor - \$2,500 (exclusive)

Lanyard Sponsor - \$2,500 (exclusive)

Conference Bag Sponsor - \$2,000 (exclusive)

Hotel Room Keycard Sponsor - \$2,000 (exclusive)

Agenda-at-a-Glance Sponsor - \$2,000 (exclusive)

Ad on AAMN website - \$1,000

Technology/Mobile Event - \$2,500 (exclusive)

Floor Decals - \$2,000

Conference Pens - \$1,000 (exclusive) - sponsor provides pens

Awards Gala - \$1,500 (primary sponsor), \$500 (secondary sponsor)



Conference Sponsorships

PLATINUM	GOLD	SILVER	MEAL/REFRESHMENT BREAK
\$10,000	\$7,500	\$5,000	\$5,000
One Complimentary Full Conference Registration (\$550 Value)	One Complimentary Full Conference Registration (\$550 Value)	One Complimentary Full Conference Registration (\$550 Value)	One Complimentary Full Conference Registration (\$550 Value)
One Complimentary Exhibit Table (\$1,000 Value)	30% off Exhibit Table (\$300 Value)	10% off Exhibit Table (\$100 Value)	10% off Exhibit Table (\$100 Value)
Verbal recognition at the Opening Keynote Address	Verbal recognition at the Opening Keynote Address	Verbal recognition at the Opening Keynote Address	Verbal recognition at the Opening Keynote Address
Company logo on all AAMN 44th Annual Conference marketing materials	Company logo on all AAMN 44th Annual Conference marketing materials	Company logo on all AAMN 44th Annual Conference marketing materials	Company logo on all AAMN 44th Annual Conference marketing materials
Prominent recognition of sponsorship on the AAMN website	Prominent recognition of sponsorship on the AAMN website	Prominent recognition of sponsorship on the AAMN website	Prominent recognition of sponsorship on the AAMN website
Conference signage recognizing your company as Hosting Sponsor	Conference signage recognizing your company as Gold Sponsor	Conference signage recognizing your company	Conference signage recognizing your company
Five promotional posts on AAMN social media	Three promotional posts on AAMN social media	One promotional post on AAMN social media	One promotional post on AAMN social media
Company Logo on AAMN website as a hot link to sponsor's website before & one month after conference	Listing on AAMN website as a hot link to sponsor's website before & one month after conference	Listing on AAMN website as a hot link to sponsor's website before & one month after conference	Listing on AAMN website as a hot link to sponsor's website before & one month after conference
Recognition in the AAMN Interaction Newsletter following the conference (1,000+ Members)	Recognition in the AAMN Interaction Newsletter following the conference	Recognition in the AAMN Interaction Newsletter following the conference	Recognition in the AAMN Interaction Newsletter following the conference
One complimentary Conference Bag Insert			

