



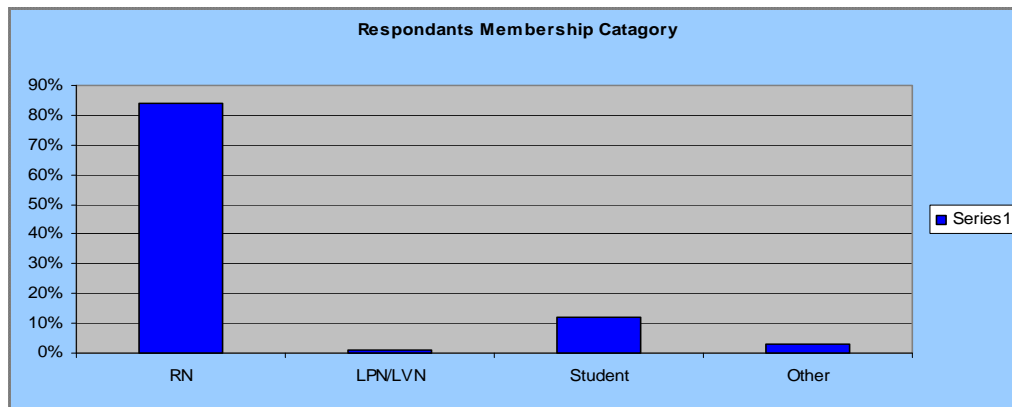
2010 AAMN Membership



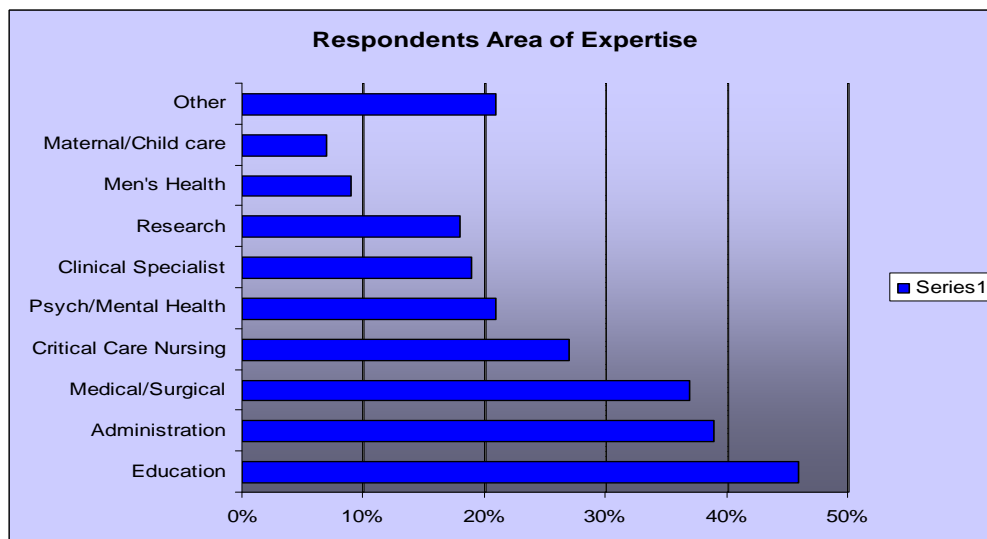
This survey was answered by 91 members. 14 established chapters were represented in the responses, with Southern California being the most represented and several respondents did not claim a local chapter.

Basic Identifying information:

Respondents were asked to classify their membership category.

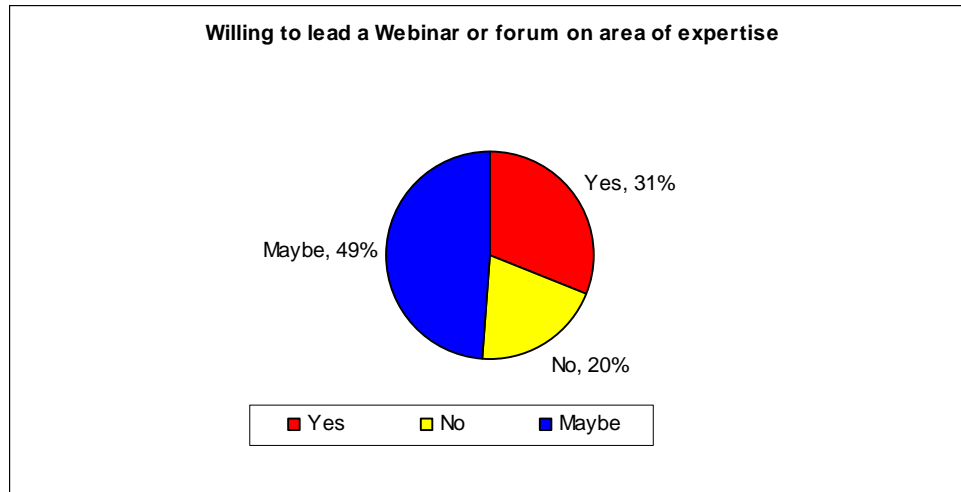


The members were asked their area of expertise. Many members have multiple areas of expertise.



Mentoring and leadership:

While most of the respondents seem reluctant to commit to leading a webinar to share their expertise, 86% of respondents are interested in programs that enhance mentoring and networking capabilities of AAMN.

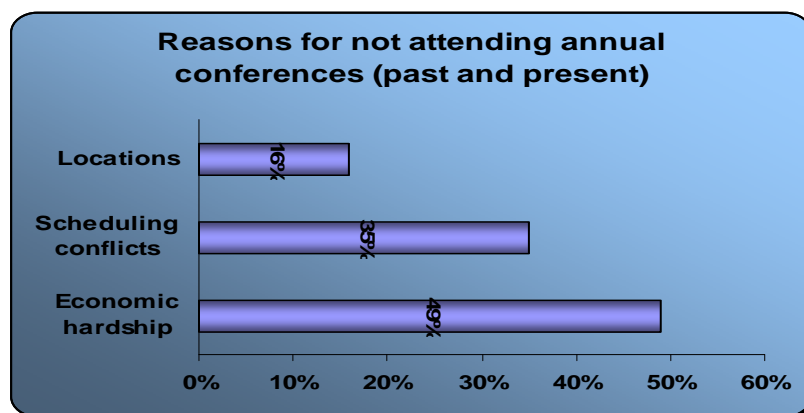


The major topics of concern the respondents request these programs be centered around are:

1. Career Development (from helping new graduates find work to developing and expanding existing careers),
2. Chapter Formations and Recruitment (how to start chapters, how to contact existing chapters, how to promote existing chapters),
3. Scholarship Opportunities (for new nursing students and those looking to further their careers),
4. Gender Bias (how to deal with and change perceptions of men in the nursing field.)
5. Research

Annual conferences:

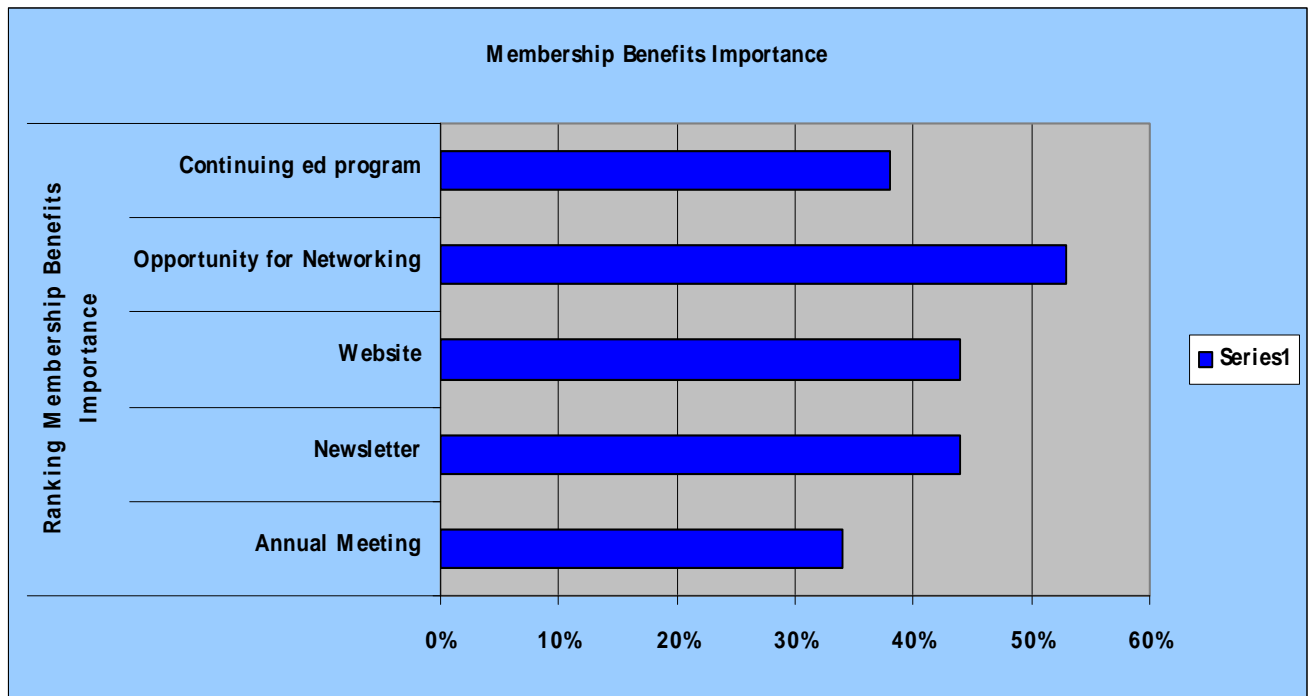
Not many have attended an annual meeting (38% of respondents) and only 28/91 (31%) respondents plan on attending the annual meeting this year.



Respondents that attended have found it an enjoyable and educational experience with Networking being the most mentioned benefit. Some suggestions to increasing attendance are to have a consistent time frame for the conference to encourage less scheduling conflicts and to hold conference in locations with easier airport transfers.

Benefits of AAMN Membership:

The survey listed 4 main benefits of membership to AAMN.



Members who responded to the survey had many suggestions in enhancing their association with AAMN for the Board to consider. Many of these suggestions echo the topics they would like to see addressed at the annual meeting or in the newsletter.

- AAMN should partner with other associations to increase visibility and access to networking.
- More interactive website that is updated more often and more email communication
- Chapter recruitment opportunities
- Open forums for discussion on variety of topics that affect Men in Nursing
- Career topics/Job opportunities/Plight of new graduates finding employment

Website and Newsletter:

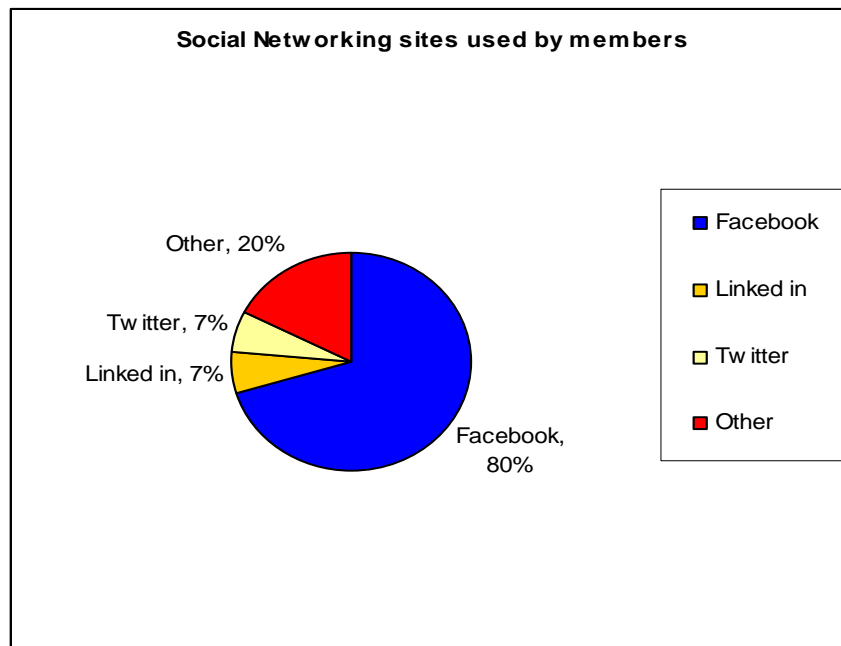
All of the respondents have visited the website at least once since their membership. **60% visit the website only once a month or less.** They request the website be updated more often with current activity or information.

The majority of the respondents enjoy the newsletter, Interaction. They find the news sections informative, the body easy to read, and up to date with activities and events. They have several ideas on improving the newsletter. 77% would like to receive it electronically. The most popular ideas on improvement:

- Monthly electronic newsletters with larger quarterly newsletters in the mail
- More individual achievements recognized (highlight personal experiences and achievements in the nursing fields)
- More substantive articles
- Member forum/editorials
- Chapter activities, growth, recruitments, events

Social Networking:

80% of respondents use Facebook, but 85% have never visited the AAMN Facebook fan page. They did list that it could be a good place for networking but most members did not list any other favorable ideas for social networking sites.



Expectations:

Growth is an essential part of the expectations of AAMN members. To increase growth, the following themes reoccur when it comes to expectations, the benefits and services of being associated with AAMN.

- Assistance in Job Searches/Career Development
- Promotion of men in nursing to public
- Scholarships
- Local chapter recognition, recruitment, set up
- Networking and mentoring
- Collaboration with other associations